

## – News Release –

### **Another Win for Entripy Custom Clothing** *President named Young Entrepreneur of the Year*

#### **For Immediate Release**

October 17, 2008

OAKVILLE, ON – It's been a great year for South Asian-owned Entripy Custom Clothing (www.entripy.com). Jas Brar, President of Entripy was thrilled and honoured to be awarded the Young Entrepreneur award at the Ontario Ernst & Young Entrepreneur of the Year 2008 Awards on October 16<sup>th</sup>.

This award comes on the heels of being ranked 56<sup>th</sup> in this year's PROFIT 100 ranking of Canada's fastest growing companies followed by being named PROFIT'S Young Entrepreneur of the Year at the PROFIT CEO Summit at the Granite Club on June 17<sup>th</sup>.

"This has been a phenomenal year for me personally, but more importantly, for Entripy, our management team and our dedicated employees," said Jas Brar the 28-year-old president and founder of Entripy Custom Clothing. "We would not be here today without the support and hard work of everyone on our team."

The Entrepreneur of the Year program recognizes entrepreneurial excellence in Canada. More than 7,000 entrepreneurs have been nominated for the award since 1994. Since the program's inception, Ernst & Young has recognized close to 2,400 finalists, presented more than 700 regional awards and honoured 29 Lifetime Achievement Award recipients.

"It is an incredibly motivating experience to participate in these events alongside other talented nominees. Receiving the Ernst and Young, Young Entrepreneur award is the icing on the cake for a year full of accolades and milestones," said Brar.

Brar founded Entripy in 1999 when he was 18 and living in residence at the University of Toronto. Shortly after, the company moved to Oakville, Ontario where it continues to be headquartered today. Entripy has enjoyed a growth rate of 1,142 per cent over the last 5 years. Brar says that this year's achievements are instrumental in driving the company to reach its "3-10 Plan."

"Our goal is to achieve \$10 million in revenue in three years; to become the unequivocal industry leader in custom clothing and to revolutionize the promotional apparel industry," said Brar.

What began as a small manual custom-printing t-shirt venture now produces large volumes of custom garments with a fully automated enterprise. Entripy is also Canada's first online provider of custom printed garments and continues to be an industry leader in providing quality products with unparalleled customer service.

Today, Entripy is on the move ... literally, expanding to a more than 16,000 square foot building in Oakville in order to accommodate all of its assets, including 24 employees and a retail outlet for Desi Wear (desiwear.com), an urban clothing line dedicated to the South Asian community.



### **About the Ernst and Young Awards Program**

The Entrepreneur of the Year Awards honour the spirit and contribution of entrepreneurs here and around the world. This year, the Canadian program is proudly celebrating a milestone anniversary - 15 years of honouring Canada's most impressive entrepreneurs from all areas of business.

Nominees are reviewed by an independent judging panel, which is composed of several distinguished business leaders and previous award recipients. The members of the Ontario region panel for 2008 were Sandra Cowan, Partner, EdgeStone Capital Partners; Steve Farlow, Executive Director, Schlegel Centre for Entrepreneurship School of Business and Economics, Wilfrid Laurier University; Steve Gupta, President and CEO, Easton's Group of Hotels Inc.; Michael Lay, Managing Partner, ONCAP; Kathleen O'Neill, Chartered Accountant and Corporate Director; John Young, Managing Partner, OMERS Capital Partners. To learn more, visit [eoy.ca](http://eoy.ca).

### **About Entripy Custom Clothing**

Entripy ([www.entripy.com](http://www.entripy.com)) is a leading provider of custom apparel in Canada. It provides garment design, screen printing and embroidery. With 24 employees, Entripy provides custom design, production and shipping of garments from its Oakville, Ontario facility, Entripy has an unwavering commitment to superior customer service and a dedication to innovation, research and technology. Entripy provides customers a quality, leading edge product for orders as few as five items to extensive orders numbering in the hundreds of thousands. Entripy's client base includes corporations, academic institutions, and the not-for-profit sector.

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